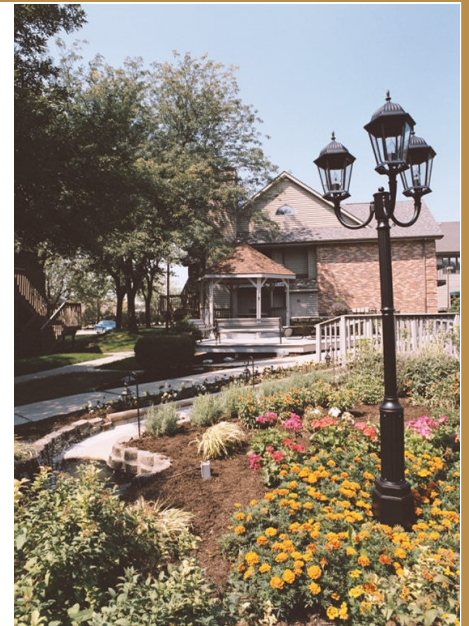


ISA 2010 Fall Conference & Tabletop Trade Show September 22nd & 23rd Eastland Suites Bloomington, Illinois



Conference Schedule

Wednesday, September 22nd

- 9:00 a.m. ISA Board Meeting
11:15 a.m. Bus Tour of the Walldog Mural & Sign Art Museum and the Route 66 Museum with Box Lunch on the Bus
3:30 p.m. Registration & Setup of Tabletops, Auction Items & Sign Design Display
4:30 p.m. Reception with Cash Bar, Tabletop Trade Show Visitation, Viewing of Live and Silent Auctions Items & Voting for the Best of the Best Sign

Design

- 5:30 p.m. Banquet Dinner
6:30 p.m. Sign Design Presentation, including the awarding of the “Best of the Best” Sign Design Award
Maury Ely Award Presentation
Live Auction with Auctioneer Jack Gesell

Thursday, September 23rd

6:00 – 10:00 Complimentary Continental Breakfast in Hotel Lobby

8:00 a.m. General Business Sessions: Topics to include:

- Solar Power Signage
- “Is Digital Always the Best Choice?”
- New EPA Requirements on Paints
- UL’s New Program for Signs

12:00 – 12:45 Lunch

12:45 – 1:30 Tabletop Dessert Reception & Closing of Silent Auction

1:30 p.m. Supplier Showcase and Presentations

Exhibiting sign industry suppliers will give a 2-10 minute presentation on a sign product or service they provide.



ISA 2010 Fall Conference & Tabletop Trade Show
September 22nd & 23rd
Eastland Suites, 1801 Eastland Dr., Bloomington, Illinois 61704
www.eastlandsuites.com

- For reservations, call 309-662-0000 and say you are with the Illinois Sign Association to receive the special rates.
- Room rates: \$79 Single, \$89 Double and \$99 King Suite
- The deadline for reservations is August 31; special group rates may not be available after that date.
- Rooms are available Tuesday, September 21st, Wednesday, September 22nd and Thursday, September 23rd.
- Check-in: 3:00 p.m. Checkout: 11:00 a.m.
- Continental Breakfast is complimentary with your room and is served in the Hotel Lobby area from 6:00 to 10:00 a.m.
- Complimentary Cocktail Hour in Hotel Lobby area from 5:30 p.m. to 6:30 p.m.
- Cancellation Policy: Cancellation prior to 4:00 p.m. the day before arrival, there is no cancellation charge.

- A. Wednesday Tour includes Transportation with Box Lunch, Tour of the Walldog Mural & Sign Art Museum and the Route 66 Museum\$35**
B. Wednesday Banquet Dinner Package includes Tabletop Reception, Sign Design Awards & Auction..\$60
C. Thursday Business Sessions, Lunch, Dessert Reception, Breaks & Supplier Showcase.....\$60

These are pre-registered Early Bird rates. Sorry, but after Tuesday, September 14th there is an additional \$10 late registration fee.

We must have an accurate count for the tours by September 14. After that date, we cannot add any more persons. Sign up early if you want to take the tour!

Company Name _____ Contact Person _____

Address _____ City, State, Zip Code _____

Phone _____ Fax _____ Email _____

Attendees

1. _____

A B C

Flat Iron Steak Broiled Mahi Mahi Vegetarian

2. _____

A B C

Flat Iron Steak Broiled Mahi Mahi Vegetarian

3. _____

A B C

Flat Iron Steak Broiled Mahi Mahi Vegetarian

4. _____

A B C

Flat Iron Steak Broiled Mahi Mahi Vegetarian



Please send registration & check to:
Illinois Sign Association
12342 W. Layton Ave.
Greenfield, WI 53228
P: 414-529-4235 F: 414-529-4722
Early Bird Deadline is September 14th